



KSTURI







THEY BECOME A FASHION ICON. THEY LIVE UNIQUE LIFESTYLE SO THAT IT WOULD BE A CLASS FOR OTHERS. WHEREVER THEY GO THEY BECOME FACE OF GLOAMOUR.







# BOLD AMBITION

London College of Fashion graduates Henrietta Rix, 26, and Orlagh McCloskey, 28, quit their jobs as buyers at Asos in 2015 and four months later Rixo was born.

“That summer we spent every single day talking fashion editors, showing them our samples,” Henrietta tells HFM when we meet the duo at their small news headquarters in south-west London.

high-quality hand-drawn insiders. “At first we were two people in the city that wasn’t the best (in Cheshire) (from Ireland).” Henrietta and Orlagh’s vision was to create vintage-inspired, boldly printed sarees with affordable prices. “We just saw a gap in the market,” says the label now based in Selldridge’s New-a-porter. “We always wear things vintage fairs, and friends would love outfits when we showed them up. They couldn’t necessarily be interested in the range, whereas we’d had that.” The best friends, both tall, with blonde hair and currently, um, wearing braces, got braces together. “Oh, they say in London, before we were in laughter from that they cry together. Right?” Henrietta

three months, which become their own fashion brand and they have really have to be first two years. [parrying] all it was happening

Orlagh tells us in a soft Irish accent, right from the start the entrepreneurial pair of family and friends willing to sample the goods, from our university are obsessed by it, six of our went to France this summer and all of them went out Rixo. They looked gorgeous,” says Henrietta. I have four older brothers and all their wives are in the label. My sister-in-law says the men love it just as much.



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