



RATH:

THE TRADITION

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Through, designed as Indian traditions, Bound of the year - RATH: this reward really belongs to every entrepreneurship who is reflecting a balance to their craft, and creating beautiful, exquisite sarees - both preserve and promote our rich, ancestral tradition.

It's not just to see them anything else in the national economic and social empowerment, that is why they strive to leverage the power and privilege that their position grants them and use it to create a more sustainable, robust ecosystem for craft people. An ecosystem where artisans, with their unique skills, not only survive, but are also afforded the opportunity of upward mobility and economic stability.

We thank you, for your patronage, as it permits us to continue aligning our actions with our core value by supporting these crafts, craft people, and traditions in a sustainable way.





Through designated as India's best view,
Brand of the year - RATH: this reward really
belongs to every craftsman who is dedicating a
lifetime to their craft, and creating beautiful, exquisite
pieces - both preserve and promote our rich,
artistic traditions.

More important to me than anything else is the
notion of economic and social empowerment, that is why they
strive to leverage the power and privilege that their position
grants them and use it to create a more sustainable, vibrant ecosystem
for craft people. As craftsmen who, together with their
inherent skills, not only survive, but are also
afforded the opportunity of growth, stability and
economic stability.

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craftsmen, and traditions in a sustainable way.





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It's not just to see them anything else in the national economic and social empowerment, that is why they strive to leverage the power and privilege that their position grants them and use it to create a more sustainable, robust ecosystem for craft people. An ecosystem where artisans, with their unique skills, not only survive, but are also afforded the opportunity of upward mobility and economic stability.

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THE ART OF WEAVING
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