



Sadhana
FASHION

AZARA



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AZARA



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Happiness is the secret to all beauty. There is no beauty that is attractive without happiness.



HAPPY MIND



HAPPY MIND

Happiness is the secret to all beauty. There is no beauty that is attractive without happiness.





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A D O R A B L E H U E

A perfect blend of
cuts and colours!

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ELEGANCE

ELEGANCE

Elegance is a moment, an attitude.
Elegant women are women of personality with confidence.







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STYLE

STYLE
Create your own style. Let it be unique for
yourself and yet identifiable for others.



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yourself and yet identifiable for others.





GLITZY



Festivals are all about happy minds, glitz, vibes and harmony; make them memorable with your outfit!

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FESTIVITIES



FESTIVITIES

As the season of festivities knocks on our doors, get ready with the most amazing festive attire.

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ECSTATIC

Head to Story of tradition and cherish the ecstatic collection this season.

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ECSTATIC

Head to Story of tradition and cherish the ecstatic collection this season.

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ART
Fashion is the most powerful art.
It's statement, design and architecture all in one.
It shows the world who we are and who we'd like to be.





collection

With festivities around every corner,
make sure you have something unique to wear for every occasion.
Each outfit you pick from Vivek's latest collection has
different patterns, colours and styles that will
lead you a picture-perfect ethnic look.



ART
Fashion is the most powerful art.
It's movement, design and architecture all in one.
It shows the world who we are and who we'd like to be.