



Arihant NXTM



VAMIKA[®]
THE FASHION STUDIO

EVERY PRINCE ACROSS THE KINGDOM VIES FOR HER HAND

CLAIRE

Style Princess

A PRODUCT OF ARIHANT NX



Arihant NXTM



VAMIKA[®]
THE FASHION STUDIO

EVERY PRINCE ACROSS THE KINGDOM VIES FOR HER HAND

CLAIRE

Style Princess

A PRODUCT OF ARIHANT NX



MAGAZINE COVER

When she walks into a party, the mood is transformed, people celebrate, they rejoice, they think of memories gone by and of great moments to come. They raise a toast to life and to her splendid attire. She is the life of every occasion.

08





Beauty is the REFLECTION of your SOUL

What really is beauty? And how does one perceive it? As debates rage around the inclusivity of it (or lack thereof), seven voices offer their insights on a term that has been most polarising this year



DIVINE DIVA

They say there's something special about her. Maybe it's her eyes. Maybe it's her smile. Maybe it's her walk. Or maybe just maybe, it's her mesmerizing clothes. Which transform her into a modern day Empress like never before. She's unmatched in her elan!

The cameras begin to flash the moment she steps out of her house. Her smile, her style and most importantly,

 Arihant NX®



her dress are objects which enchant the mind, body and soul. She is the queen of glam, ready to rule the world of fashion.

DESIGN



When Arihant chose
to take inspiration from
Indian beauty the result
is of vivid colourful
designs told a story
about great
fashion trends

04





ELEGANT

A Scintillating plethora of timeless masterpiece
inspired by beauty from Indian culture



SPREADING RADIANCE

Youthful, evolved and self assured, these are some traits of our fabric. Inspired by global fashion, we bring the element of comfort and style to our fabrics.





THE WOW FACTOR

EVERY PRINCE ACROSS THE KINGDOM VIES FOR HER HAND. THEY'RE HANDSOME, THEY'RE SMART, MADE OF BRAVE AND
THEY'RE MADE OF STEEL. BUT NONE OF THEIR DRESSES MATCH UP TO THIS GORGEOUS PRINCESS. SHE'S THE PRINCESS
OF THE MODERN AGE.



FAMME FATALE

The term- 'If looks could kill' is often an exaggeration. But one look at you, clad in your magical garments and the heart stops, the pulse quickens and sweat begins pouring out, you are truly the femme fatale.



Arihant NX[®]



BLOSSOM COLLECTION

They say there's something special about her. Maybe it's her smile. Maybe it's her eyes. Or maybe just maybe it's her
memorable coffee. What if you could turn her into a modern day Empress who never before she's unrivaled in her class?

WHO YOU ARE



FESTIVE FASHION SHINE, SHIMMER AND SPARKLE

 Arihant NX®



—STYLE PRINCESS—

Every prince across the Kingdom, vie for her hand. They're handpicked, they're great, made of brave and they're made of steel but none of their dresses match up to this gorgeous princess. She's the princess of the modern age.



07

 Arihant NX®





MODERN ENCHANTRESS

The cameras begin to flash the moment she steps out of her house. Her smile, her style and most importantly, her dress are objects which enchant the mind, body and soul. She is the queen of glam, ready to rule the world of fashion.





01



02



03



04



05



06



07



08



09



10



11